

## Factors Influencing the Diffusion of Educational Materials

### Research Information Sheet

Title of Study: *Factors Influencing the Diffusion of Educational Materials*

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#### **Purpose:**

You are being asked to be in a research study of analyzing factors that influence the dissemination of educational materials because you are a college student at Wayne State that can find these materials potentially beneficial for your type of profession. The purpose of the study is to understand factors that drives college students to pass on information about effective programs such as ours to their family/friends. This research project is being conducted by Wayne State University, Detroit, Michigan. The total number of participants in this study is estimated to be 1500 students.

#### **Study Procedures**

If you take part in the study, you will be asked to refer your friends, family members, or colleagues to our website where they can download our math activities at no cost. These activities are aligned with Common Core Mathematical Practices Standards. You can also check our website and download sample activities to learn more about our educational materials.

Participation in the referral program is completely voluntary. The timespan of the study will be approximately 2 months.

#### **Benefits**

If you participate in this study and invite other individuals to our website, you will be rewarded if they join our website and download our materials. In return, those individuals will get access to free educational materials. Also, information from this study may benefit other people now or in the future.

#### **Risks**

Although the researchers will make every effort to protect your confidentiality, it is possible that unauthorized persons could gain access to study data.

#### **Costs**

There will be no costs to you for participation in this research study.

#### **Compensation**

You may not be paid for taking part in this study; however, you may receive rewards if you participate in our referral program.

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### **Confidentiality:**

All information collected during the course of this study will be aggregated and kept without any identifiers or references to specific individuals. Nobody except the Principal Investigator will have access to the data from this study.

### **Voluntary Participation /Withdrawal:**

Taking part in this study is voluntary. You may choose not to take part in this study, or if you decide to take part, you can change your mind later and withdraw from the study. You are free to not answer any questions or withdraw at any time.

### **Questions**

If you have any questions about this study now or in the future, you may contact Mahdokht Kalantari at the following phone number 313-808-8346. If you have questions or concerns about your rights as a research participant, the Chair of the Institutional Review Board can be contacted at (313) 577-1628. If you are unable to contact the research staff, or if you want to talk to someone other than the research staff, you may also call the Wayne State Research Subject Advocate at (313) 577-1628 to discuss problems, obtain information, or offer input.

### **Participation**

By taking part in our referral reward program and inviting other individuals to our website, you are agreeing to participate in this study.